XD2-407

A.D. 1895. Nov. 7. N° 21,094.

MORTON & *another's* COMPLETE SPECIFICATION. (1 SHEET)

FIG 1

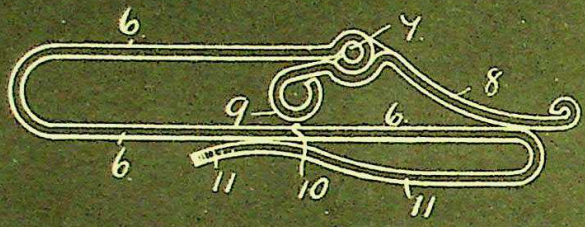


FIG 2

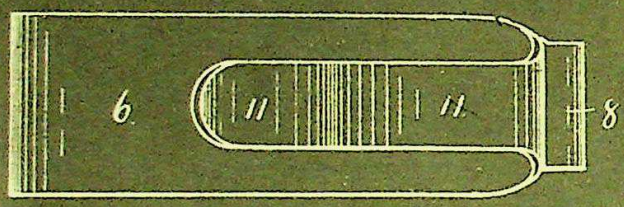


FIG 3

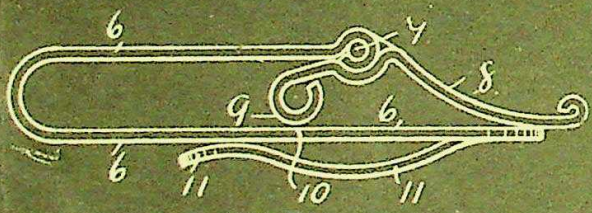
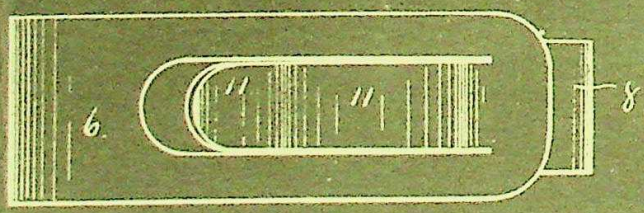


FIG 4



[This Drawing is a reproduction of the Original on a reduced scale]

LONDON: Printed by DARIUS and SON Ld.
for Her Majesty's Stationery Office. 1896.

Malby & Sons, Photo-Litho.

N° 21,094 A.D. 1895

Date of Application, 7th Nov., 1895

Complete Specification Left, 7th Aug., 1896—Accepted, 12th Sept., 1896

PROVISIONAL SPECIFICATION.

Improvements in Scarf or Neck Tie Retainers.

We, THOMAS MORTON, of 405 Lodge Road, in the City of Birmingham, Manufacturer, and GEORGE TAYLOR, of 23 Bartholomew Close, London E.C., Wholesale Jeweller, do hereby declare the nature of this invention to be as follows:—

This invention relates to improvements in scarf or neck tie retainers, and its object is to arrange and combine with such retainers or clips, a spring hook or binder which may be inserted into a button hole in the shirt or front or collar, so that when not in the act of securing the tie or scarf, it may not be dropped or lost, nor during the operation of securing the scarf &c., that is, that it may be secured or held to the shirt, collar or front independently of the scarf retention.

The precise shape of the tie clip may be varied, but that usually adopted for instance consists of a bent double frame having a hinged joint to which is hinged a pressure lever whose one (pressure) end impinges upon the one lower limb of the frame and between such two parts are placed the scarf &c. to be held.

We now combine with such a retainer or clip a spring hook as follows:—The lower part of the frame is extended for a considerable length in a narrow strip form. This narrow strip is then bent, doubled and shaped so as to form a spring hook, which lies parallel so to speak with the back of the frame. If desired, this spring hook may be made by slitting the metal forming the back of the frame, such slitted part being bent and shaped to the required form, or such a hook may be otherwise attached to the said frame.

Thus in its use say to secure the ends of a scarf, the hook is passed into a button hole upon the shirt or front, which securely holds it thereto, while the ends of the scarf may be subsequently secured by the grip lever or other equivalent clip.

Dated this 7th day of November 1895.

CHARLES T. POWELL,
Applicants' Agent.

COMPLETE SPECIFICATION.

Improvements in Scarf or Neck Tie Retainers.

We, THOMAS MORTON, of 405 Lodge Road, in the City of Birmingham, Manufacturer, and GEORGE TAYLOR, of 23 Bartholomew Close, London, E.C. Wholesale Jeweller, do hereby declare the nature of this invention and in what manner the same is to be performed, to be particularly described and ascertained in and by the following statement:—

This invention relates to improvements in scarf or neck tie retainers, and its object is to arrange and combine with such retainers or clips, a spring hook or binder which may be inserted into a button hole in the shirt or front or collar, so that when not in the act of securing the tie or scarf, it may not be dropped or lost, nor during the operation of securing the scarf &c., that is, that it may be secured or held to the shirt, collar or front, independently of the scarf retention.

[*Price 8d.*]

COPY HEREWITH OR OBTAIN FROM LIBRARY
DIV.
ALL PAGES
SPECIFICATIONS
DRAWINGS
APPLICATION SERIAL NO.
PATENT NO. 21,094

In order to more clearly explain this our invention, we have appended hereunto an illustrative sheet of drawings upon which are figures and reference numbers.

Fig. 1 is a side view and Fig. 2 a plan view of this our invention.

Fig. 3 is a side view and Fig. 4 a plan view of a modified form of this our invention.

Referring to Figs. 1 and 2, the precise shape of the tie clip may be varied, but that usually adopted for instance consists of a bent doubled frame 6 having a hinged joint 7 to which is hinged a pressure lever 8 whose one (pressure) end 9 impinges upon the one lower limb at 10 of the frame, and between such two parts are placed the scarf &c. to be held.

We now combine with such a retainer or clip, a spring hook as follows:—The lower part of the frame is extended for a considerable length in a narrow strip form. This narrow strip is then bent, doubled and shaped so as to form a spring hook 11, which lies parallel so to speak with the back of the frame 6. Referring to Figs. 3 and 4 this spring hook may be made by slitting the metal forming the back of the frame 6, such slitted part 11 being bent and shaped to the required form, as seen in Fig. 3; or such a hook may be otherwise attached to the said frame.

Thus in its use say to secure the ends of a scarf, the hook 11 is passed into a button hole upon the shirt or front, which securely holds it thereto, while the ends of the scarf may be subsequently secured by the grip lever 8 or other equivalent clip.

Having now particularly described and ascertained the nature of this our said invention and in what manner the same is to be performed, we declare that what we claim is:—

In a scarf or neck tie retainer the combination with a frame such as 6 having a lever or grip such as 8, of the spring clip hook 11, substantially as set forth and shown and for the purpose specified.

Dated this 7th day of August 1896.

CHARLES T. POWELL,
Applicants' Agent.

London: Printed for Her Majesty's Stationery Office, by Darling & Son, Ltd.—1896

XD2-407

Page 2 Sec 1
NY Times
Dec 22-35

Solid Gold

TIE CLIP

$6.75

A smartly designed clip of 14 kt. yellow gold that will keep a man's cravat neat and flat. Many other designs to choose from.

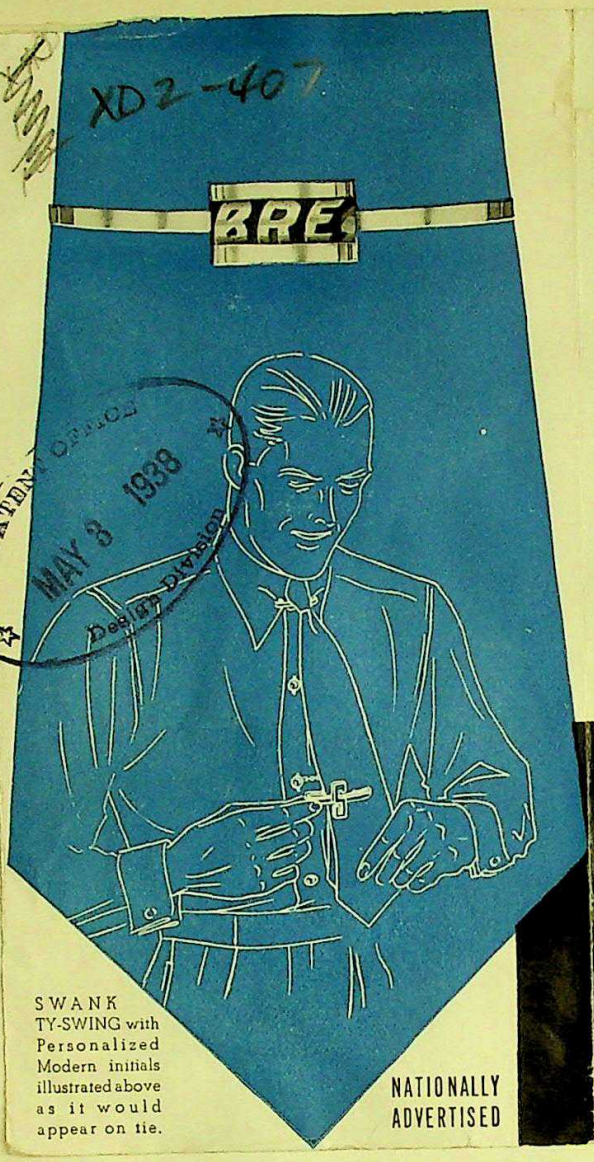
Open Every Evening Until Christmas

LAMBERT BROTHERS
Jewelers
LEXINGTON AT 60th

Page 2 Sec 1
New York Times
Dec 22, 1935

XD2/407

XD2-407



PATENT OFFICE
MAY 3 1939
Design Division

SWANK TY-SWING with Personalized Modern initials illustrated above as it would appear on tie.

NATIONALLY ADVERTISED

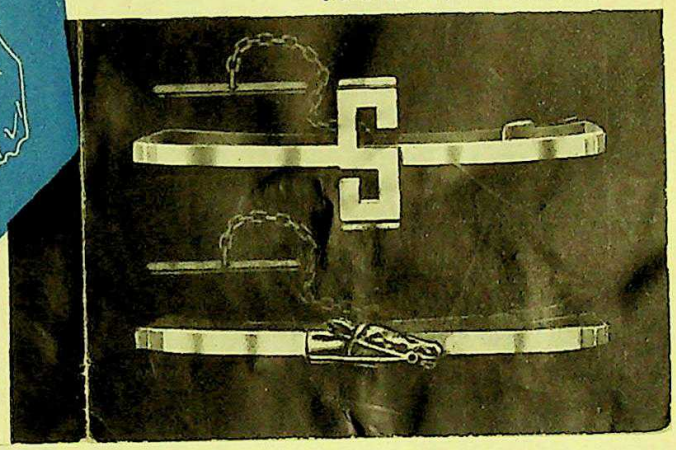
TY-SWING

ANOTHER SWANK INNOVATION COMBINING THE BEST FEATURES OF SWANK TIE KLIP and SWANK TIE CHAIN

Entirely new...just in time for the vestless days, retail $1

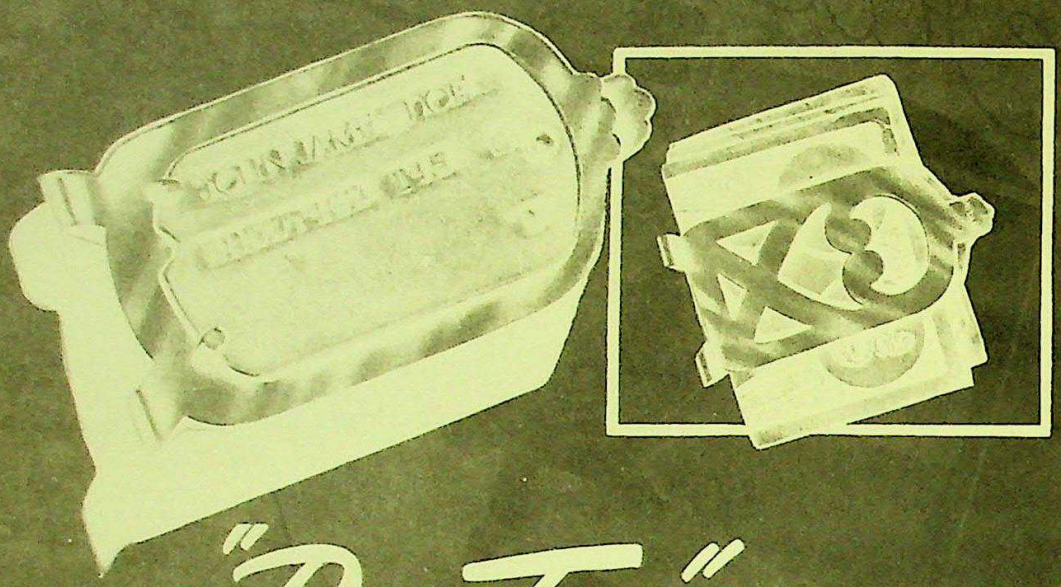
Enthusiastically received wherever shown...the SWANK Ty-Swing holds the tie securely, as does the Tie Klip, yet allows the tie to swing freely and drape gracefully, in the manner of the SWANK Cravat Chain. Sketch shows just how this is accomplished. SWANK Ty-Swing comes in a variety of styles. The Personalized Modern initial is illustrated on the tie, the Personalized Gothic initial and one of many sport designs are illustrated below. Also available, but not illustrated, are simulated sport crystals in a variety of subjects, and also a plain bar design, all individually boxed.

*U. S. Pat. No. 2,084,503. Other Pats. pend.



~~17/3 X.D.~~ XD2-407

A NEW Broslan Jewelry Item Sensation!



NEW "Dog Tag" MONEY CLIP

200,000 men a month are coming out of the armed forces And Every Single One is a NATURAL Prospect, Because...

- **It's a lifelong memento of his wartime service**
- **It provides permanent identification**
- **It's a good luck pocket piece**

Sturdily made of sterling silver, BROSLAN'S "DOG TAG" Money Clip has these important features . . .

...Shape and design proved most practical by tests...The "Dog Tag" fits perfectly into the groove...Snaps in easily and firmly... Retails profitably at $6.95 (including tax)

To Help You Sell the "Dog Tag" Money Clip

Complete promotion plans and material are ready for use NOW...including... Newspaper mats for your own advertising and attractive window and counter display cards.

Here is a brand new promotion item with tremendous, *immediate* volume and profit possibilities. Be *first* in your community to promote it. Orders will be filled in order of receipt.

BROSLAN JEWELRY COMPANY • 767 Lexington Avenue, New York 21, N. Y.

BROSLAN JEWELRY CO., INC.
767 Lexington Avenue, New York 21, N. Y.

Please send me.....dozen "Dog Tag" money clips at $70.80 per dozen, KEYSTONE, net. Please send me advertising mats ☐ and counter display units. ☐

STORE NAME_____

ADDRESS_____

CITY_____ STATE_____

SIGNED BY_____

DESIGNS
2-429

Examiner

(2)

Jan. 14, 1947. W. F. OPPENHEIMER Des.146,231

TIE CLASP OR THE LIKE

Filed Aug. 24, 1946

Fig. 1

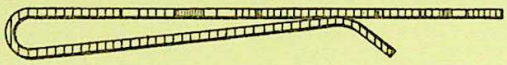


Fig. 2

Werner F. Oppenheimer
INVENTOR.

BY
Fraser, Myers & Mauley
ATTORNEYS

DESIGNS
CLASPS AND BUCKLES.

Examiner

Patented Jan. 14, 1947

Des. 146,231

UNITED STATES PATENT OFFICE

146,231

DESIGN FOR A TIE CLASP OR THE LIKE

Werner F. Oppenheimer, New York, N. Y.

Application August 24, 1946, Serial No. 132,790

Term of patent 14 years

(Cl. D17—10)

To all whom it may concern:

Be it known that I, Werner F. Oppenheimer, a citizen of the United States of America, residing in the Borough of Manhattan, city, county, and State of New York, have invented a new, original, and ornamental Design for Tie Clasp or the like, of which the following is a specification, reference being had to the accompanying drawing, forming part thereof, wherein:

Figure 1 is a front view of a tie clasp or the like embodying my new design, the particular letters of the alphabet shown being merely representative.

Fig. 2 is a side elevation of the tie clasp shown in Fig. 1.

In the drawing the shaded portions represent engraving lines to provide a visual effect of substantial depth to flat lettering on a polished surface.

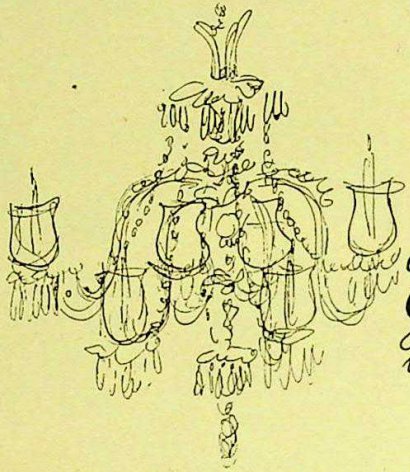
I claim:

The ornamental design for a tie clasp or the like, as shown and described.

WERNER F. OPPENHEIMER.

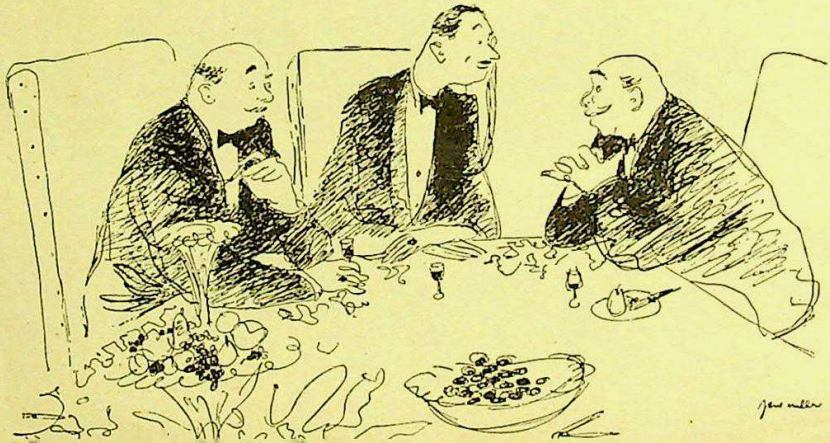
 XD 2 428

New Yorker Oct. 4 1947



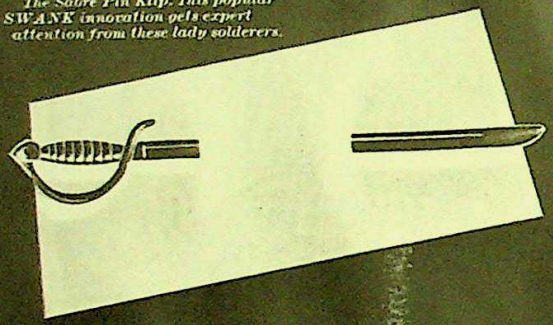
"Gentlemen, shall we join the ladies?

THEY have all the Rosemarie Chocolates!"



17/10 XD XD2-407 - Men's Wear, Oct. 10, 1947 - page 32

A man-sized job— but it takes a woman to handle it!



The Sabre Pin Klip. This popular SWANK innovation gets expert attention from these lady solderers.

This hall of flame is the scene of one of the most delicate operations in the manufacture of SWANK jewelry. It's the soldering room, and in it, nimble-fingered women fuse metal to metal in a job that demands so much dexterity few men are skillful enough to handle it.

From here the embryo jewelry moves on to other hands and other processes in a series of steps which, even in a comparatively simple accessory like a SWANK collar holder, total 30.

It is such care and craftsmanship, present every inch of the way, that has earned SWANK jewelry its magnificent reputation for quality.

XD2-407

2

1/20-12k gold filled. Attractively packaged, the ensemble features the popular Grip Clip construction, which permits the wearer to insert the tie between the two ends and remove it as easily, without pull or wear on the tie. Motif is simple, but unusual, with the metal worked to enhance the reflection of light against the gold-filled background.

The two-piece boxed jewelry set by **Hickok** bypasses the delicate by a very wide margin. Duet consists of rigid chain tie bar and cuff links to match, both of which are gold plated.

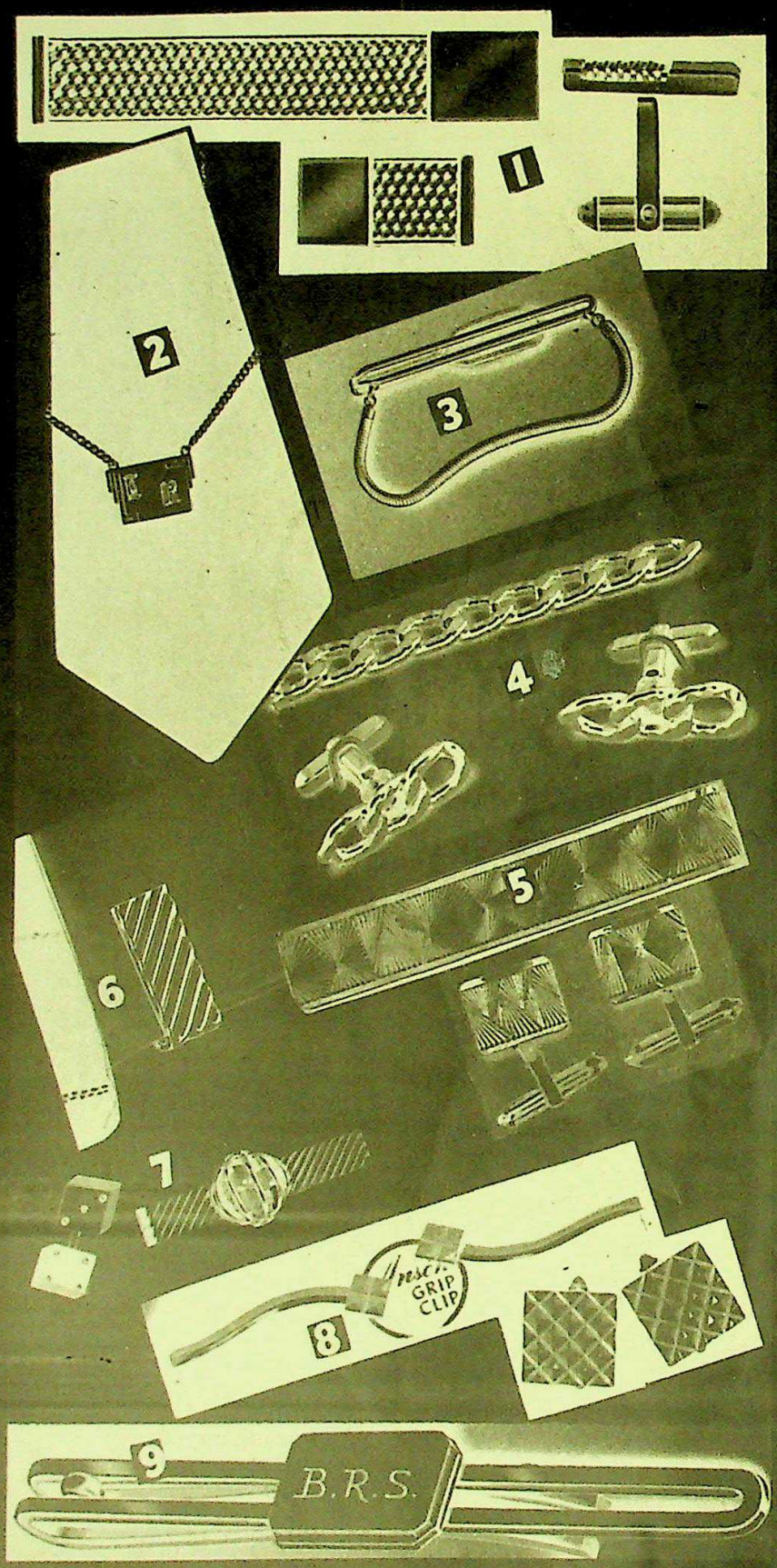
Stickpins, collar pins, tie holders, studs and cuff links all match in the new line by **Avedon Mfg. Corp.**, with all numbers made in either sterling or 14k gold. One of the more outstanding numbers in the series for Christmas merchandising is a white and yellow gold combination, made so any other jewelry worn can harmonize with the set. The cuff links, using the same design as the rest of the set, have a yellow gold border for the round disc links, with the center design a white gold ribbed insert. Links come with wingback or link.

"Something new has been added to . . ." the tie clip and cuff links made by **P-M Jewelry Creations.** Made of 1/20-12k gold filled, the clip and links are a simple oblong, with a ribbon of tiny rhinestones set diagonally. The set comes in an acetate-covered gift box.

A dice was the inspiration for two styles of 14k gold cuff links made by **Norma Creations.** The one, the "four and three," consists of two dice, with each identified by the number, in place of numerals, the dice come with tiny rubies or other stones, or with each in a different color. One side is plain with space for initials. The other style has a simple ribbed slide with the center made like a cage encasing miniature dice.

The design is the eye catcher in the matched tie holder and cuff links by **Kwadro Jewelry Co.** Engraved lines go in different directions resulting in an attractive abstract design. The set comes in 1/20-12k gold filled and in 14k gold.

(*continued on page* 113)



1. Jacques Kreisler Mfg. Corp.
2. Irons & Russell Co., Inc.
3. Forstner Chain Corp.
4. Hickok Mfg. Co.
5. Kwadro Jewelry Co.
6. Swank, Inc.
7. Norma Creations
8. Anson, Inc.
9. Krementz & Co.

XD2-407

IT'S A TIE CLIP

IT'S A MONEY CLIP

IT'S A HAIR CLIP

THE NEW Stubby* BY SIMMONS

Funny how things happen. Here we design a brand new, distinctively different tie clip, when all of a sudden one of the boys in the shop picks one up and says, "Look, it also makes a perfect money clip."

"Yes," added one of the gals, "and a wonderful hair clip as well."

From there on the idea has mushroomed. Our new Stubby* Tie Klips . . . some in Simmons Quality . . . some in Sterling . . . have become positive favorites almost overnight. Jewelers are ordering and *selling* them, fast. Order your supply today.

R. F. SIMMONS COMPANY · ATTLEBORO, MASSACHUSETTS
MAKERS OF SIMMONS QUALITY GOLD FILLED JEWELRY
*Reg. Applied For.

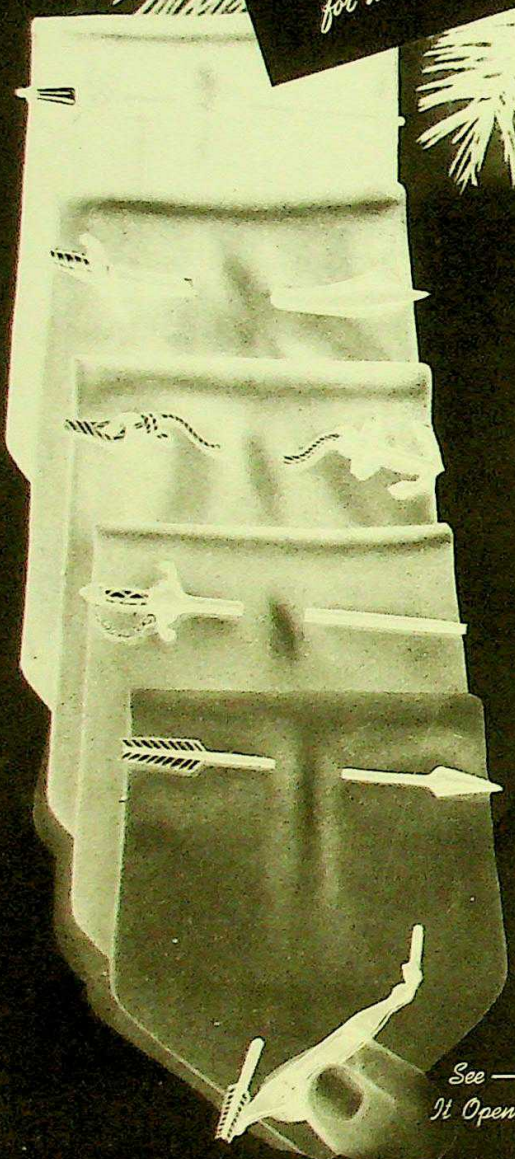
SOLD THROUGH AUTHORIZED WHOLESALE JEWELRY DISTRIBUTORS

XD 2-407

JCK Sept 49 P.28

Anson is ADVERTISING in

Buy Him a gift he'd choose for himself!



See — It Opens!

GRIP-CLIP . . . It's different. It opens . . . can't catch or tear the most delicate fabrics. Make your tie gifts complete with Anson Grip-Clips.

From $2.00 up Plus Tax

MORE MEN CHOOSE *Anson*

A COMPLETE LINE OF MEN'S JEWELRY

©ANSON Inc., Providence, R. I.

LIFE

THE SATURDAY EVENING **POST**

Collier's

Esquire

plus 19 full pages in the leading trade magazines during Summer and Fall, building for this powerful consumer advertising in the nation's largest consumer magazines.

Ask your wholesaler.

about this complete national advertising program only partially shown here. See the new merchandise, new displays, newspaper ads. Let him explain the many ways you can cash in on this Anson advertising!

Five of the consumer ads appear in color!

THIS IS CLEARLY CHRISTMAS!

METAL STRAP OVERLAY. ASSORTED COLORS. $2.50

DUPLEX CIRCLES. POPULAR COLORS. $2.50

Buy Him a gift he'd choose for himself!

GLEAMING CURVES. 1/20 12K GOLD FILLED. $3.00

TURBAN TWO TONE. MASCULINE, DISTINCTIVE. $3.50

THE EXCLUSIVE ANSON KUFF-LOOP. It opens! Completely encircles the cuff. A beautiful gift. 1/20 12K Gold Filled. $7.50. Other Kuff Loops $2.50 up. See the Anson tie-slides to match these much wanted links!

MORE MEN CHOOSE *Anson*

A COMPLETE LINE OF MEN'S JEWELRY

XD2/407

Midg-ette" ★

THE NEWEST "GRIP-CLIP" BY *Anson* ★

Tiny midget tools, perfectly executed in life-like detail, though diminutive in size. Sold from attractive gold & burgundy counter displays. We suggest the purchase of 2 displays — one for your window, the other for your counter with an assortment of Midg-ettes gift boxed. Immediate delivery. Ask your wholesaler.

DISPLAY (above) UNIT #11-49
COMPLETE $6.00 (retailers cost)

Saw & Hatchet	B3555	Pick & Shovel	B3550
Wrench & Pliers	B3552	Compass & Square	B3554
Knife & Fork	B3553	Hammer & Chisel	B3281

All items shown at retail $2.00 each. All Grip-clips shown also come in 1/20 12 Kt. Gold-Filled fronts. $3.50 and $4.00.

●

Anson is advertised in

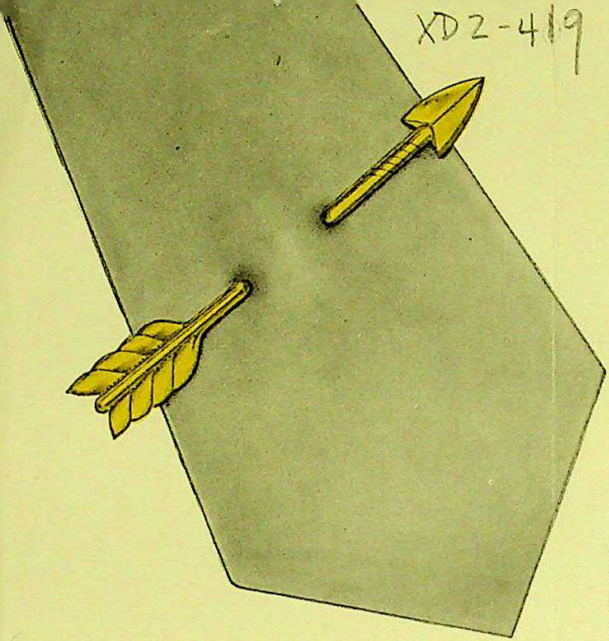
LIFE · THE SATURDAY EVENING POST · Collier's · Esquire

E FAMOUS — EXCLUSIVE ANSON
IP-CLIP. It opens. Cannot injure the
en of the finest ties. A truly masculine
"He'd choose for himself."

rated, Providence, R. I.

1949

XD2-419



BUY 6 TIES
and get this
"ARROW ILLUSION"
TIE CLASP
FREE

This modern and unique tie holder is perhaps the most popular gadget for men that has appeared in many years. It does not actually pierce the tie—it's an illusion, but it does hold your tie in place very nicely. The only trouble has been that it is an expensive luxury.

You'll find it beautifully boxed so that you can pass it along as a gift if you are already the fortunate owner of one.

We will send you one FREE with your order for six ties or more.

It's yours to keep even if you should send the ties back.

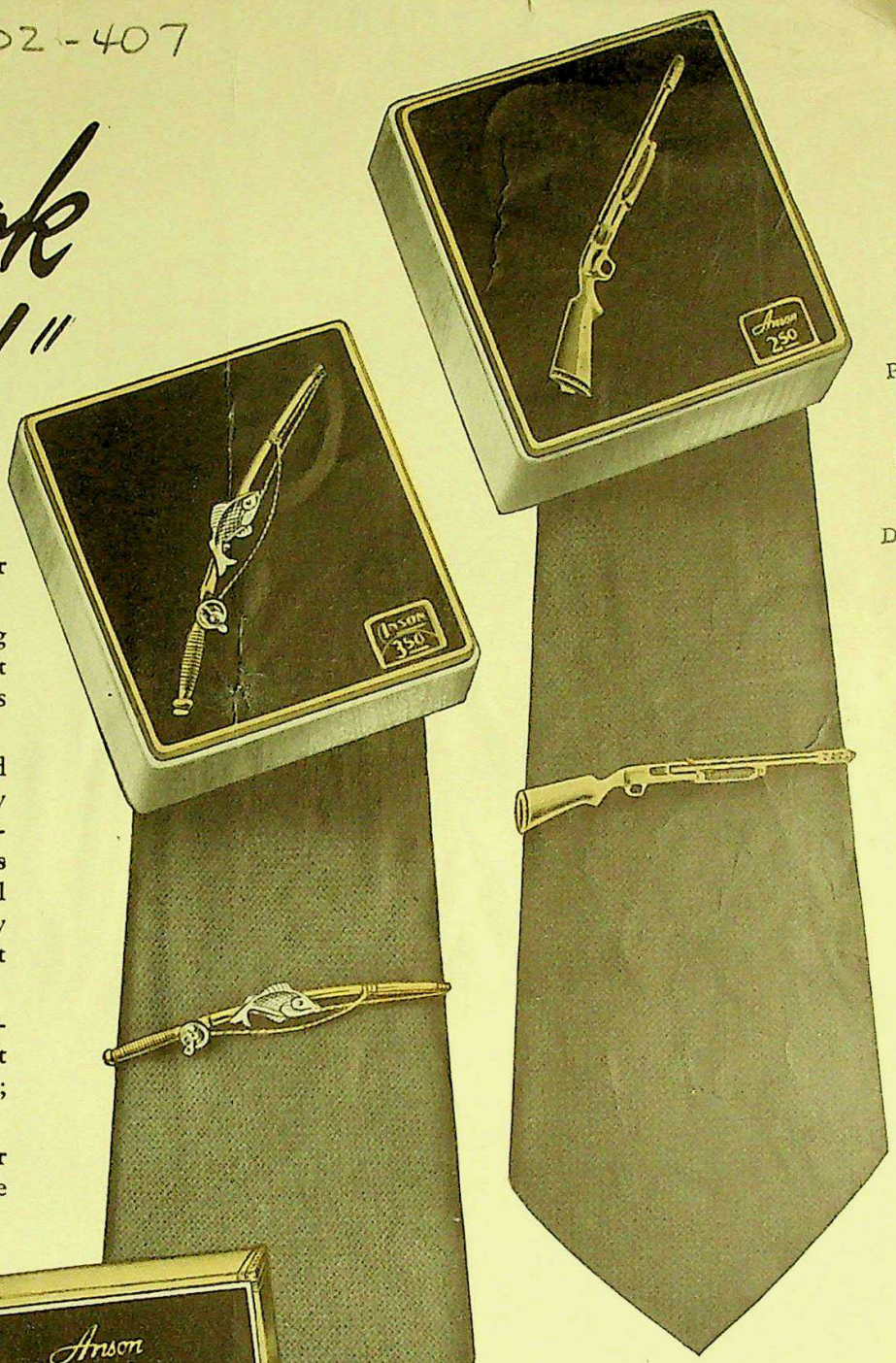
HABAND CO.
Paterson, N. J.

BY MAIL Exclusively SINCE 1925

The NECKTIE SUPER MARKET

"~~XD-17/10~~ XD2-407

"Say! those look real!"



Yes, and they *are* real, too, Mr. Retailer *AND* Mr. Sportsman customer.

Anson takes genuine pride in presenting these two authentic reproductions that will be the delight of any sportsman's heart.

These two tie-slides, (both the gun and the fish and rod) are in no sense novelty items. They are pieces of jewelry exquisitely designed to please the hundreds of thousands of amateur and professional sportsmen who will prize such a gift 'way beyond its intrinsic value. Truly, the gift He'd choose for himself!

Handsomely packaged in Anson's distinctive burgundy, cream and gold gift boxes . . . and priced at only: (Gun) $2.50; (Fish and Rod) $3.50 retail, plus tax.

Here's a Fathers Day — as well as year 'round seller you can bank on! Immediate delivery from your Anson wholesaler.

(PRICES SLIGHTLY HIGHER IN CANADA)

PATEN

MAR

DESIG

Anson

SPORT TIE-SLIDES that a REAL SPORTSMAN WILL APPRECIATE

"Memo Reporter News Weekly." 2-27-50 P. 21

ALWAYS LOOK for trade name *Anson* on our jewelry and boxes.

Nothing has been so satisfactory in this year's operations as the sales results of our Hat Department. In large measure, success derived from the ready customer acceptance of Resistol "Self-Conforming" Hats.

DESIGN DIV

Sakowitz Bros.

TELEPHONE FAIRFAX 9131
HOUSTON 1, TEXAS

PATENT OFFICE
MAR 6 1950
DESIGN DIVISION

December 30, 1949

Mr. Harry Rolnick, President
Resistol "Self-Conforming" Hats
Garland, Texas

Dear Harry:

Nothing has been so satisfactory in this year's operations as the sales results of our Hat Department. In large measure, success derived from the ready customer acceptance of Resistol "Self-Conforming" Hats.

Patron confidence in any product is seldom, if ever, spontaneous but, within our experience, the satisfactions that have accompanied the wearing of these fine hats have been immediate and most gratifying.

Our substantial purchases will indicate our faith in your product but we would be remiss if we did not support the importance of these figures with a few words of personal appreciation for the pleasant experiences that have attended our recommending and selling Resistol Hats. Our sales staff joins us both in its expressions of enthusiasm.

May the coming year bring you the continuing success that you so richly deserve.

Sincerely yours,

SAKOWITZ BROS.

BY: Lance Sakowitz

RETURN T
DESIGN D

When both management and the sales staff of a Hat Department praise ready customer acceptance of a line, then you have a volume-building product.

Leading mens wear dealers all over the country are telling us how the immediate comfort and easy fitting qualities of Resistol "Self-Conforming"* Hats make sales *easier* . . and create *repeat* business.

There's new sales-building possibilities for your hat department in Resistol. You will realize this when you have the complete story.

*U.S. Pat. No. 2178495

Resistol "SELF-CONFORMING" Hat
TRADE MARK

NEW YORK: Empire State Bldg. GARLAND, TEXAS CHICAGO: Lytton Bld

"THE MOST COMFORTABLE HAT MADE"

PATENT OFFICE
RETURN TO

XD2-407

DRESS DAD UP WITH SWANK

Please nim beyond words with a SWANK-y Father's Day gift. He'll treasure "personalized-with-his-initials" Swank Tie Klip or Buckle & Belt Set. Handsome new styles!

TRIOGRAM TIE KLIP

Triogram initials in gleaming gold finish make this a smart complement to any man's wardrobe. A Tie Klip masterpiece. **$2.50***

**Plus Federal Tax*

MYSTRI-GRAM BUCKLE AND BELT

Mystri-gram buckle cleverly concealed behind belt with initials bold in front. Top grain bridle cowhide belt. All sizes **$3.50***

**Add 40c Tax for Buckle*

THE HECHT CO.

Street Floor, Washington & Silver Spring

PATENT OFFICE

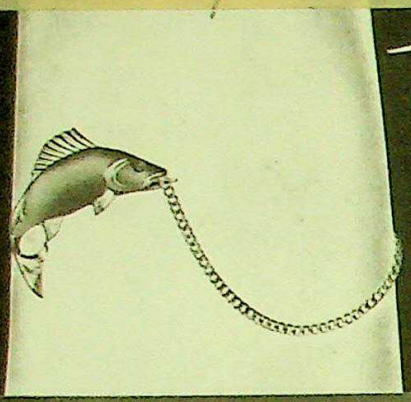
JUN 8 1950

DESIGN DIVISION

RETURN TO
DESIGN DIV.

XD-17/10

XD 2-407

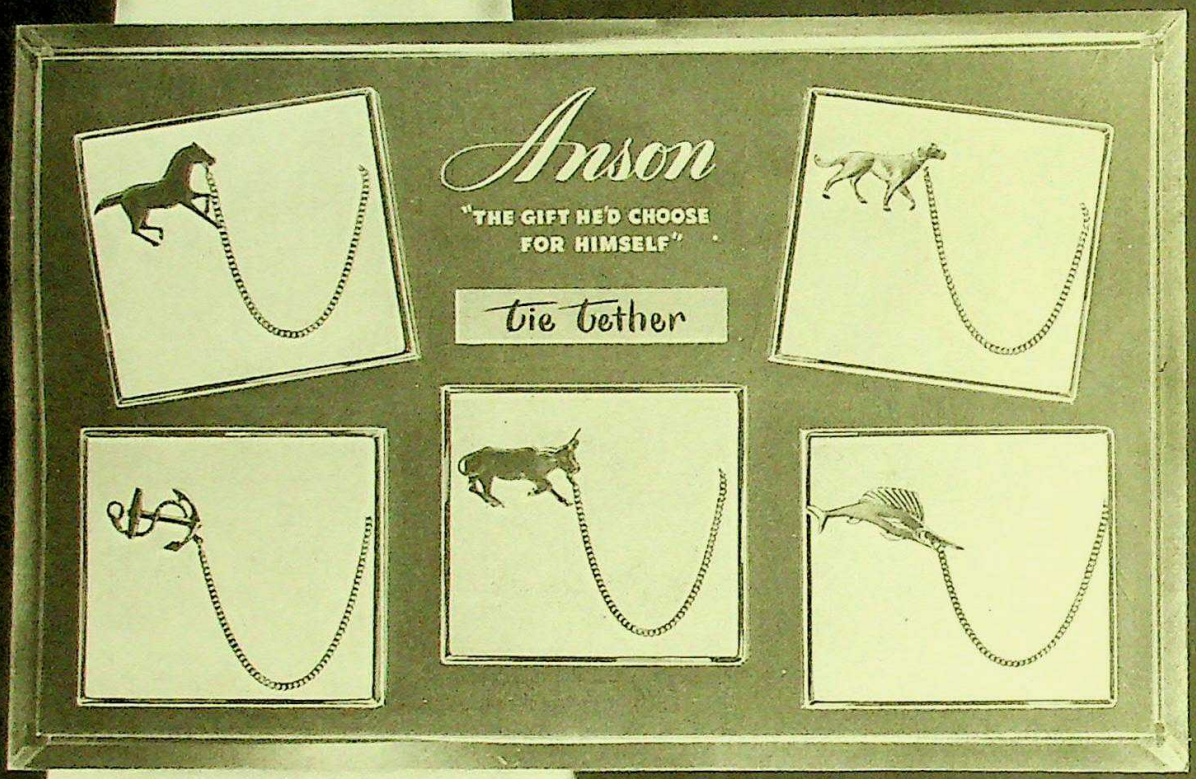


tie tether

. . . original new styling in Anson Grip-Clips . . . fit any size tie!

PATENT OFFICE
JAN 12 1951
DESIGN DIVISION

Another Anson "first", combining the famous patented Grip-Clip that millions are wearing . . . with a chain-drape that is completely new . . . *fits any sized tie . . . cannot injure the most delicate fabrics.*



EASY BUYING — EASY SELLING . . . with this richly attractive, golden framed, easeled display . . . supplied free with each unit sale. Unit No. 14-51 (one dozen assorted tie-tethers) **$2.25** each, retail.

Anson is advertised nationally in major consumer magazines, plus newspapers, radio and television. All Anson merchandise handsomely Gift boxed. Order through your Anson Wholesaler-Distributor.

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Anson

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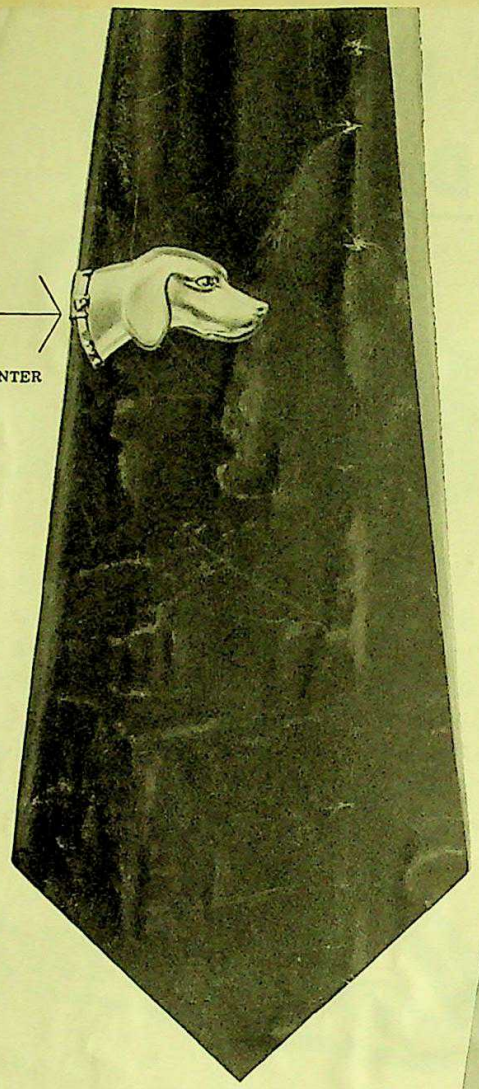
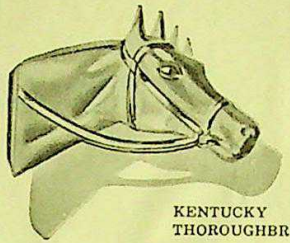
"JEWELRY" 1-1951

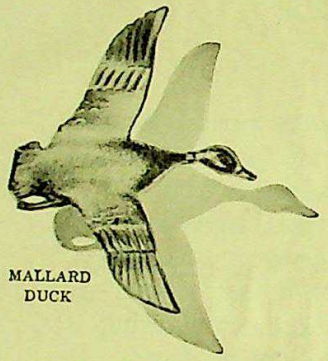
SHORT TIE KLIP



POINTER

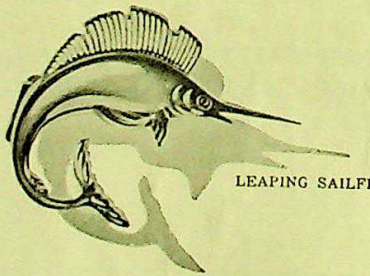


KENTUCKY THOROUGHBRED

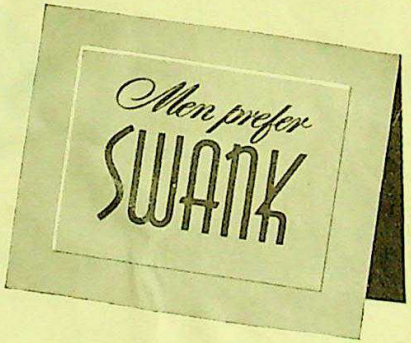


MALLARD DUCK

Once again SWANK leads the style parade with the new Short Tie Klip. Fashioned in a variety of intriguing sports designs, it's a natural for ties of any width, for men of any taste. Ideal for Father's Day promotion, too. And it's nationally advertised in color in Life, Collier's and Esquire.



LEAPING SAILFISH



SWANK on jewelry, belts and wallets means QUALITY

1951

SWANK—® Swank, Inc., Attleboro, Mass.

XD 2-407

XD 2-407

XD-17 / 10

Hickok's Antique Jewelry

Yesterday's Heraldic Symbols become today's fashion in Tie Bars and Cuff Links

The Fleur-de-lis, self mounted in frame. Tie Bar and Cuff Links. The set, $6.95. Shield design in Cuff Links only, $2.95. Plus Fed. Tax

King's Crown, self mounted in frame. Tie Bar and Cuff Links. The set, $6.95. Plus Fed. Tax

Rampant Lion, self mounted in frame. Tie Bar and Cuff Links. The set, $6.95. Shield design in cuff links only, $2.95. Plus Fed. Tax

IT PAYS TO PROMOTE

HICKOK

THE FASHION LINE OF THE YEAR

HICKOK

Quality · Style Leadership

BELTS · BUCKLES · JEWELRY · WALLETS · SUSPENDER

1951

For "Outstanding Design... Distinctive Styling"

HICKOK

JEWELRY AND BELTS

win America's highest style tribute

THE FASHION ACADEMY GOLD MEDAL AWARD FOR 1951

In recognition of Hickok style leadership, Emil Alvin Hartman, Director of The Fashion Academy, has awarded to Hickok the coveted Fashion Academy Gold Medal Award for 1951. For . . . "creating accessories with keen style awareness and individual fashion appeal, Hickok has recognized and stimulated the growing interest of men in a well-coordinated, fashion-right wardrobe. Distinguished by fine material, expert craftsmanship and ingenious design, Hickok belts and jewelry accent their wearability with handsome attractiveness and flatter the fashion discernment of America's best dressed men."

Hickok Manufacturing Company, Rochester 1, New York

MECHANIX ILLUSTRATED 7-1951 P.133

XD2-407

TIECLASP TOOLS

Miniature tools serve as novel jewelry to show your craftsmanship while doing double duty as tieclips.

By Daniel Rubin

Start a collection of tieclips that will be both unique and practical. All the tools shown can still be used for their regular jobs.

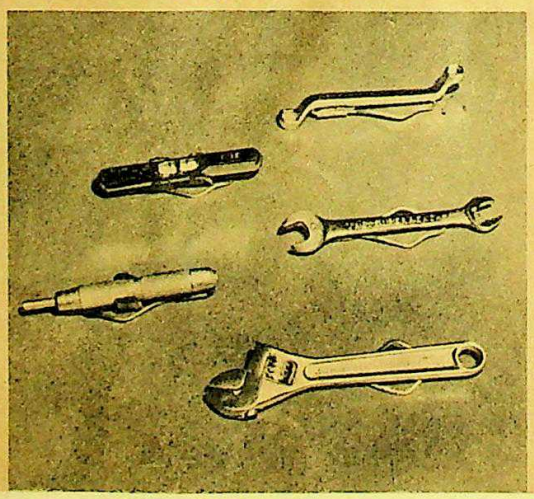
LET'S hope your favorite tool is not a three-pound monkey wrench. It might drag you down after a few hours. A center punch, plumber's level or tiny open end wrench is more like it.

The tool and clip can be either soldered or spot welded. In either case, care should be taken to keep the flame away from the spring back on the tieclip. If this receives too much heat it will lose much of its tension. Dime store clasps will do the job.

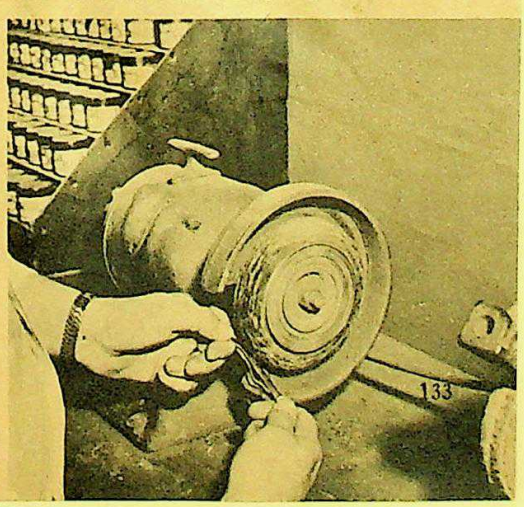
After welding or soldering, the clip should be carefully cleaned if it is to be painted.

Both the Billings and Bonney wrench companies are making clips of this type which are being used by their salesmen. •

The three wrenches shown below are permanently attached to the clips while the level and punch are in spring holders ready for use.



After welding or soldering the tool to the clip it should be washed in hot water. It can then be buffed or sprayed gold or silver.



NEW YORKER 9-22-51 P. 74

~~D-17~~ ~~B~~

XD2-430

The New Yorker

SEPTEMBER 22, 1951

page 74

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IN
STERLING SILVER
AND
NON-TARNISHING
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Lapel Pins $2.00
Screw or pin backs
for men or women

Tie Pin $4.25
Cuff Links $6.00
Tie Pin & Cuff Link Set $9.50

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Key Ring (Lucite) $1.50

Screw or pin backs for men or women

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GREAT SEAL AT SAME PRICES.
All prices include tax.
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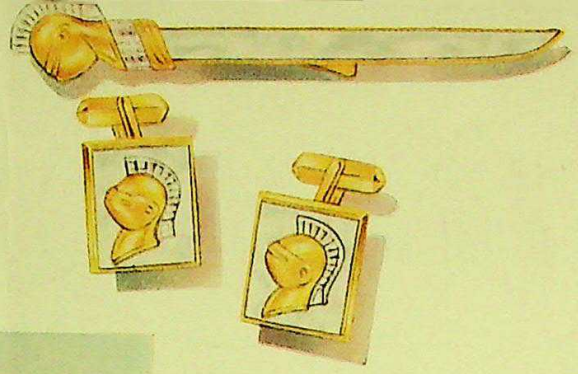
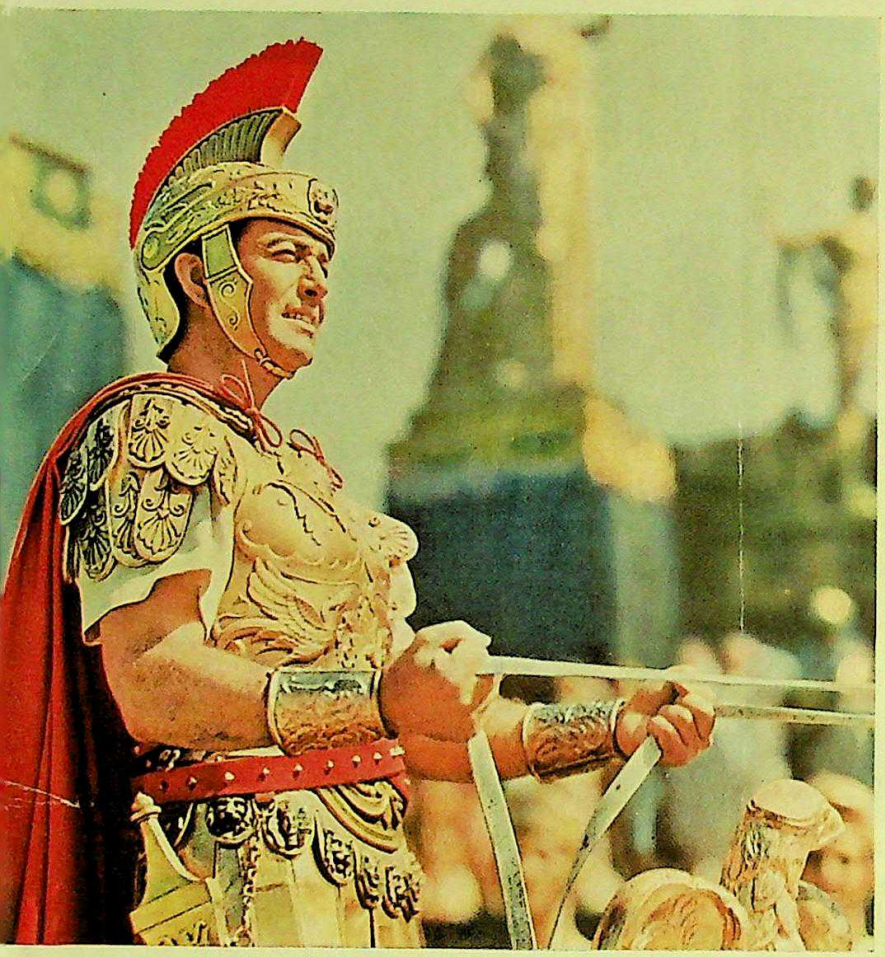
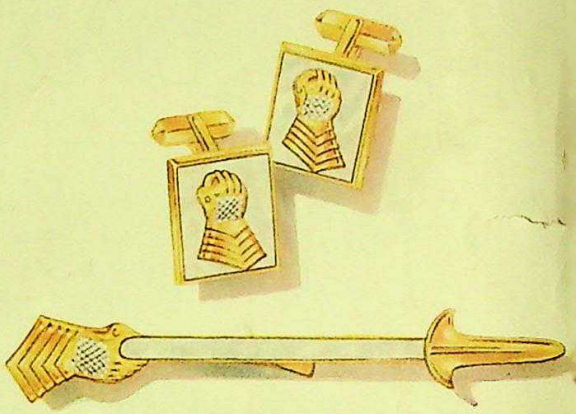




Robert Taylor, co-starring in MGM Technicolor production of the famous classic.



Mens Reporter News Weekly
10-1-51
(Back Cover)

QUO VADIS

the season's biggest hit!

Here's jewelry so smartly styled and executed, it's sure to be as popular as the movie that inspired it. Another SWANK *innovation that rings the bell! Stock and feature Quo Vadis jewelry now—in time for the Christmas rush.*

Tie Klip: $2.50. Cuff Links: $3.50. The set: $6.00.

Prices subject to Federal Tax

Men prefer
SWANK

Where can you find so much value for so little?

JUILLIARD "COOLEROY" CORDUROY SPORTS JACKE

ROYAL *Lounger*

In a picture this may look like any other sports jacket . . . but if you'll check the outstanding features of t jacket you'll understand fully why this is indeed a history-maki event . . . an event signalizing the launching of a new organization dedicated to doing big things in men's sportswear.

Style 827, Sizes: 34-46, Regulars, Shorts and Longs. Colors—Maroon, Navy, Green, Brown. Price $9.

$9 TO RETAIL AT $14.95

XD2-419

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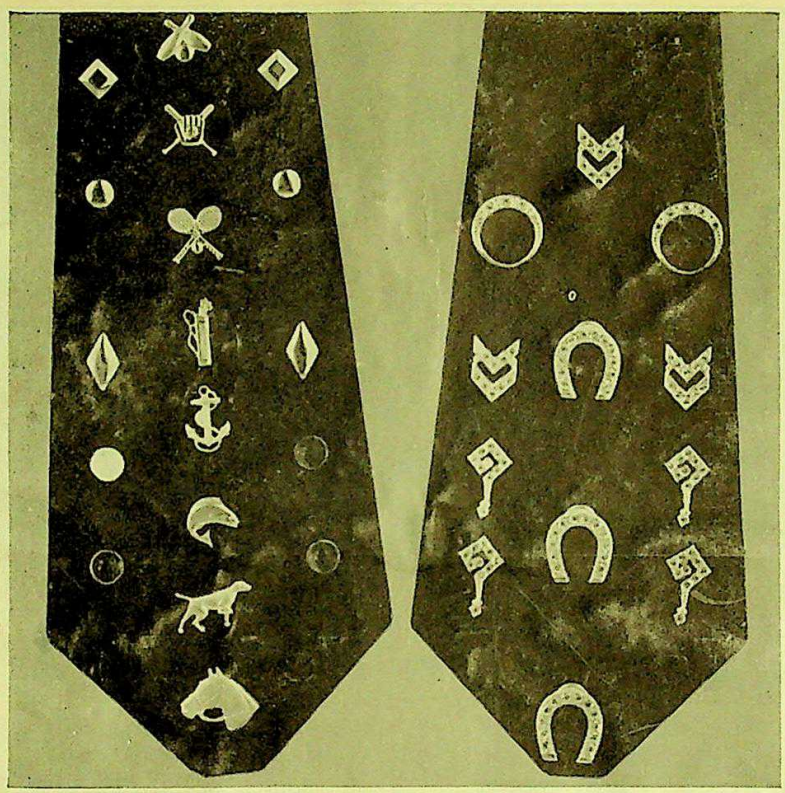

Anson Offers Group of Pin-ette Units For Ties

Here's the new Anson Pin-ette group. One unit features sports themes such as golf, tennis, fishing and baseball: it's called the Sport Pin-ette Assortment. They all retail for $.75 plus tax. The other unit features twelve assorted rhinestone Pin-ettes on a white metal base. They retail for $1.50 plus tax. The construction of all these Pin-ettes features the clutch grip pin which holds the tie in place by gripping it through the center and the shirt as well.

RETURN TO
DESIGN DIV.

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XD
XD2-430

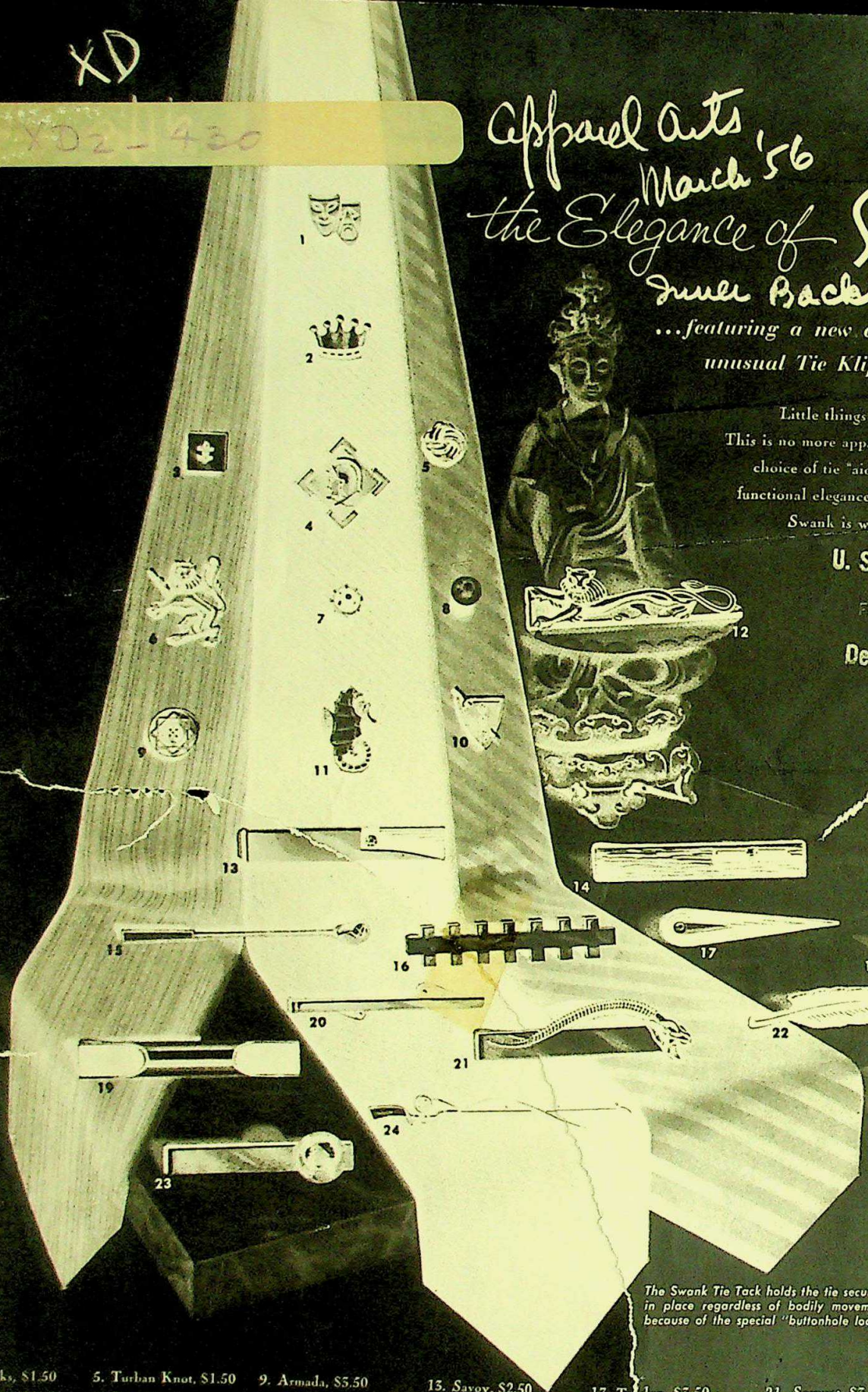
Apparel Arts March '56
Inner Back Cover

the Elegance of SWANK

...featuring a new collection of unusual Tie Klips and Tie Tacks

Little things make a big difference. This is no more apparent than in a man's choice of tie "aids." Here you will find functional elegance for which the name Swank is world famous.

U. S. Patent Office
FEB 29 1956
Design Division



The Swank Tie Tack holds the tie securely in place regardless of bodily movement because of the special "buttonhole lock."

1. The Masks, $1.50
2. The Crown, $1.50
3. Fleur de Lis, $2.50
4. Alexander, $2.50
5. Turban Knot, $1.50
6. Rex, $1.50
7. Tahiti, $2.50
8. Bombay, $1.50
9. Armada, $5.50
10. Coat of Arms, $1.50
11. Nautilus, $2.50
12. Oriental, $5.50
13. Savoy, $2.50
14. Textured, $2.50
15. Fairway, $2.50
16. Olympic, $1.50
17. Trylon, $5.50
18. Dimensional, $1.50
19. Contours, $2.50
20. Regent, $2.50
21. Serpent, $3.50
22. Quill, $2.50
23. Baseball, $1.50
24. Angler, $2.50

Men prefer SWANK

Look for the name SWANK.® World's Largest Manufacturer of Men's Jewelry. Prices subject to Fed. Tax. Swank, Inc., Attleboro, Mass.

XD2 - 407

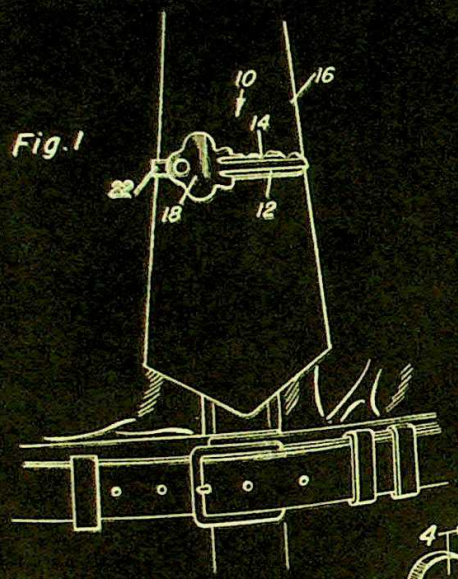


Fig. 1

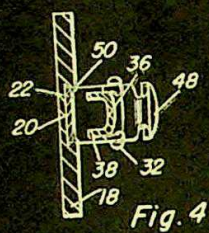
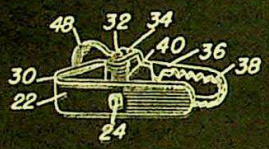


Fig. 4

Fig. 5



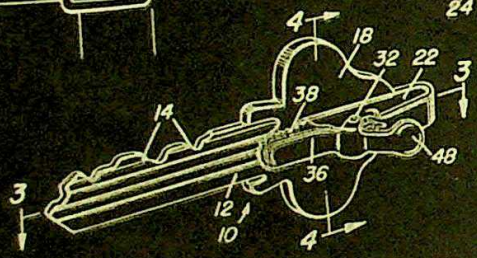


Fig. 2

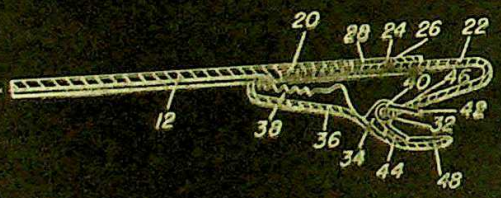


Fig. 3

525303

525,303

CANADA
THE PATENT OFFICE

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AUG 6 1956
U. S. PATENT OFFICE

PATENT No. 525,303 ISSUED MAY 22, 1956

Combination Tie Clasp and Key

Joel D. Falk, Leominster, Massachusetts, U.S.A., assignor to Independent Lock Co., Fitchburg, Massachusetts, U.S.A.

Application January 10, 1956, Serial No. 699,587
3 Claims

1

This invention relates to a novel combination tie clasp and key and has for its primary object the provision of a highly effective and ornamental tie clasp which can be utilized in an emergency as a key.

A further object of the present invention resides in the provision of a combination tie clasp and key which is easily assembled in a novel manner after the key has been cut by the locksmith. This enables various types, shapes and sizes of keys to be utilized in combination with a suitable U-shaped member and associated resiliently mounted jaw so that a key for a particular lock can be selected by a purchaser for utilization in a combination tie clasp and key.

A further object of the invention resides in the combination tie clasp and key which has an arrangement of parts whereby the combination cuts formed on the key will form a convoluted upper surface for the tie clasp which will aid in grasping the tie.

Still further objects and features of this invention reside in the provision of a combined tie clasp and key that is strong and durable, simple in construction and manufacture, highly ornamental in appearance, and capable of being formed from various readily available materials and which may be easily plated if desired with any suitable precious metal.

These, together with the various ancillary objects and features of the invention which will become apparent as the following description proceeds, are attained by this combined tie clasp and key, a preferred embodiment of which has been illustrated in the accompanying drawings, by way of example only, wherein:

Figure 1 is a pictorial illustration depicting the combination tie clasp and key in use;

Figure 2 is a perspective view of the invention;

Figure 3 is a horizontal sectional view as taken along the plane of line 3—3 in Figure 2;

Figure 4 is a vertical sectional view as taken along the plane of line 4—4 in Figure 2; and

Figure 5 is a perspective view of the U-shaped element and associated jaw which is adapted to be attached to the key after the locksmith has made the combination cuts therein.

With continuing reference to the accompanying drawings wherein like reference numerals designate similar parts throughout the various views, reference numeral 10 generally designates the combination tie clasp and key comprising the present invention. The key 12 is first provided and may be formed of any suitable metal which is then gold or silver plated or otherwise ornamented as

2

may be desired. The combination cuts 14 are then made by a locksmith in the upper edge thereof. The combination cuts 14 form a surface which will securely grasp the cloth of a tie 16 so as to more securely maintain the tie in its desired position.

The key 12 has a head portion 18 provided with a dovetailed shaped groove 20 therein. Seated within the groove by the locksmith after the combination cuts 14 have been made is a substantially U-shaped member 22 forming a clasp which has a lug 24 struck therefrom for engaging the peripheral edge 26 of the head portion of the key surrounding the aperture 28 extending through the head portion 18 in alignment with the groove 20.

The U-shaped portion 22 is formed with a pair of eyes 30 and a pintle 32 is mounted so as to extend through the eyes 30 while also extending through ears 34 on a jaw 36 provided with teeth 38 which extend inwardly toward the key 12.

The pintle 32 may be headed so as to retain the pintle in position and a coil spring 40 is positioned concentrically thereabout with the end portions 42 and 44 extending through a slot 46 in the U-shaped member 22 and engaging the U-shaped member 22 while the end 44 engages a projection 48 forming a handle on the jaw 36. The spring 40 thus continuously urges the jaw 36 towards the key 12.

In use, it is merely necessary to depress the handle 48 to open the jaw 36 to permit the combination tie clasp and key to be operatively emplaced. Likewise, pressure on the handle 48 will enable the invention to be removed.

When the U-shaped member 22 is positioned in the dovetail shaped groove 20, the locksmith may peen the edges of the groove as at 50 into overlying relationship relative to the U-shaped member 22 to thereby frictionally grasp the U-shaped member to prevent relative movement of the U-shaped member and the key 12. This achieves greater security.

It is to be recognized that this invention is adapted for distribution in various manners. A locksmith could sell the completely cut key and clasp combination as a unit. Additionally, the invention may also be sold through channels such as haberdashery stores, etc., in which case the cylinder key blank would be sold along with the clasp in which case the purchaser could wear the key uncut or more likely, take it subsequently to a locksmith for cutting the combination as necessary.

From the foregoing, the construction and operation of the device will be readily understood and

further explanation is believed to be unnecessary. However, since numerous modifications and changes will readily occur to those skilled in the art, it is not desired to limit the invention to the exact construction shown and described, and accordingly, all suitable modifications and equivalents may be resorted to, falling within the scope of the appended claims.

The embodiments of the invention in which an exclusive property or privilege is claimed are defined as follows:

1. A combination tie clasp and key comprising a key, a substantially U-shaped member secured to said key, a jaw pivotally attached to said U-shaped member, and resilient means urging said jaw against said key, said key having a head portion, a groove in said head portion, said U-shaped member having a portion thereof received in said groove, said key having an aperture through said head portion thereof, said aperture being in alignment with said groove, and a lug outwardly extending from said U-shaped member engaging said key in said aperture.

2. A combination tie clasp and key comprising a key, a substantially U-shaped member secured to said key, a jaw pivotally attached to said U-shaped member, and resilient means urging said jaw against said key, said key having a head portion, a groove in said head portion, said U-shaped member having a portion thereof received in said groove, said groove being dovetail in shape and having the edges thereof overlying and frictionally engaging said U-shaped member, said key having an aperture through said head portion thereof, said

aperture being in alignment with said groove, and a lug outwardly extending from said U-shaped member engaging said key in said aperture.

3. A combination tie clasp and key comprising a key, a substantially U-shaped member secured to said key, a jaw pivotally attached to said U-shaped member, and resilient means urging said jaw against said key, said jaw having a pair of ears extending outwardly therefrom, said U-shaped member having a pair of eye members attached thereto, a pintle extending through said ears and said eye members pivotally attaching said jaw to said eye members and a spring coiled about said pintle and having end portions thereof engaging said jaw and said U-shaped member urging said jaw against said key, said key having a head portion, a groove in said head portion, said U-shaped member having a portion thereof received in said groove, said key having an aperture through said head portion thereof, said aperture being in alignment with said groove, and a lug outwardly extending from said U-shaped member engaging said key in said aperture.

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1406 G St. N.W.,
Washington, D.C.

ALEX. E. MacRAE & CO.,
56 Sparks St.,
Ottawa, Ont.,
Patent Agents
of the Applicant.

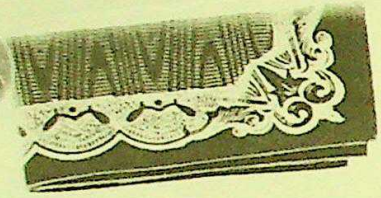
EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1956

National Jeweler, Sept. 1958 page 61

~~XD 17/3~~ XD2-407

Irresistible!

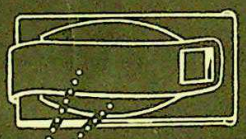
178 BM
(Gold Plate)



show it and say: "this new Anson money clip holds 4 photos"

fastest-selling item-$5.00 to 10.00

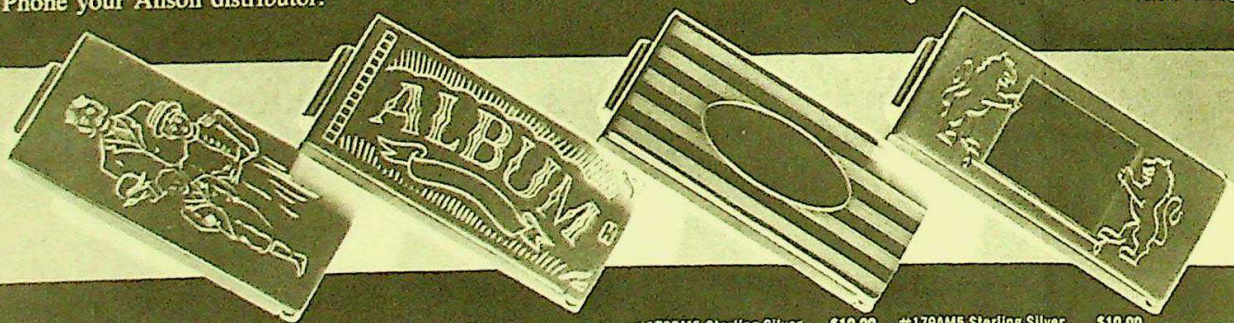
Can't you think of *several* customers you can sell it to right away? This is an item that clicks instantly! You surely recognize the sentimental appeal, the *tremendous potential* of such new, slim, elegant money clips that hide and hold 4 photographs. You won't need many words to sell it. But there are additional selling features! All new Anson money clips have the *new adjustable spring action* (exclusive with Anson) which never tires out, holds a single bill as snugly as twenty. There are seven new photo money clips to choose from (only five shown here). Some have room for engraving. All are beautifully finished and handsomely presented in all-steel constructed gift boxes. A truly terrific item! *Be the first* to show it in your town! Phone your Anson distributor.



ANSON'S EXCLUSIVE SELF-ADJUSTING SPRING*

. . . always retains its safe grip, always gives you perfect money clip action, whether it carries many bills or just a single one.

*Patent Pending



#178AM Gold Plate
#178DM Rhodium . . . $5.00 each

#178CM Gold Plate
#178FM Rhodium . . . $5.00 each

#179DM5 Sterling Silver . . .$10.00

#179AM5 Sterling Silver . . . $10.00

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all prices keystone

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BRINGS YOU NEW, TRULY TEMPTING, UNUSUAL ITEMS FAIRLY PRICED TO YOU AND YOUR CUSTOMERS. FOR OTHER EXCITING NEW ANSON PRODUCTS AND DISTRIBUTOR LISTING SEE PAGES 57

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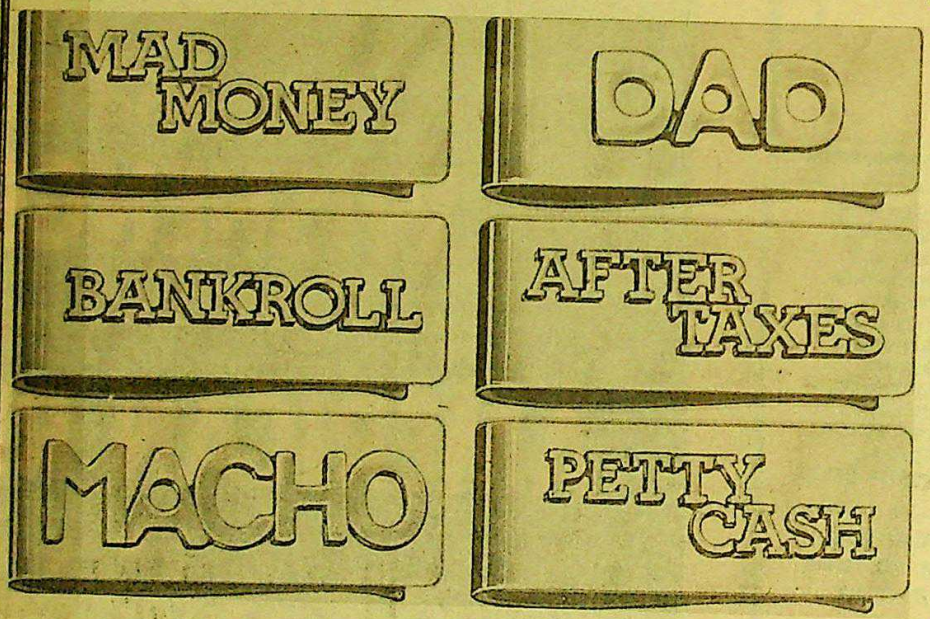
A New Concept! • A Great Gift



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D2/429

P2/40

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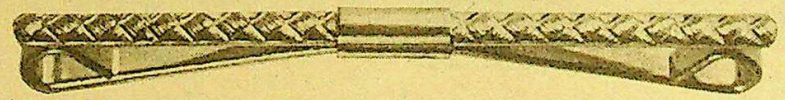
(212) 239-7050

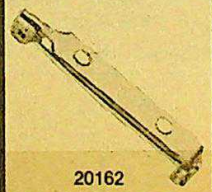
24951


24950
COLLAR BARS

24961

20405

20217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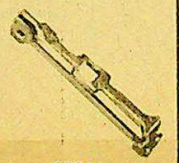
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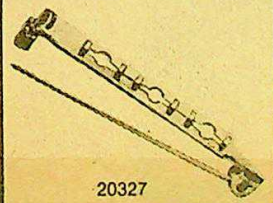
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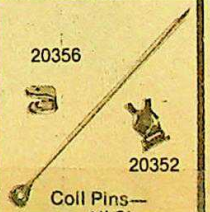

Coil Pins—
All Sizes

20001